#### **CPSSMUN XII**



# 2024 USA BASKETBALL OLYMPICS

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#### **Content Disclaimer**

It is important to note that this background guide is based on events prior to the 2024-25 NBA season. The imaginative elements that make this narrative possible are solely intended to emphasize the structure and goals of this committee. These topics serve the purpose of enhancing this committee's direction and engage with delegates in formal debate. These ideas exist in this background guide for the overall success of the committee, and the actions and views expressed in this committee are not reflective of the participant's views.

#### **Equity Concerns**

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#### **Directors' Letter**

Dear Honourable Delegates,

It is our pleasure to officially welcome you to the 2024 USA Basketball Olympic Committee. This committee is based on the actual Team USA basketball committee that met before the 2024 Paris Summer Olympics. For us, Ball is Life, and we really wanted to have the opportunity to bring our passion into Model UN in the form of this committee.

This committee draws inspiration from all the released information about the actual Team USA basketball committee. To ensure originality, any real life themes will not be followed, and we hope as delegates you will bring the players, coaches, sponsors to life with your creativity!

This committee takes place in New York, United States of America, in the summer of 2024. The general consensus around the world is that the United States is the greatest basketball country ever. They have dominated every single basketball event, including the Olympics. However, all is not well in paradise. The Americans have been embarrassed at 2 consecutive FIBA Basketball World Cups, failing to reach the podium. It seems that as basketball grows in global popularity, the Americans are losing their chokehold on global basketball competition. Foreign nations have developed their own elite basketball players, and are starting to chip away at America's global basketball prowess.

As a delegate playing the role of a company, executive, or coach, it is up to you to make sure that the best possible team is chosen to send to the Olympics, and show the rest of the world that America still reigns supreme. You will navigate friendships, leadership struggles, rivalries, sponsorships, corrupt companies, and strive to cultivate your legacy to cement your place among the greatest to ever play on the international stage.

Do you have what it takes to revitalize American basketball? Will you be able to show the world that Team USA is alive and well?

Sincerely,

Rudransh Singh (he/him) *Main Director of 2024 USA Basketball Olympic Committee* Simroz Singh Sodhi (he/him) *Co-Director of 2024 USA Basketball Olympic Committee* 

#### **Background Information**

Basketball was born in the United States, and honestly, no one's come close to matching them on the world stage. For years, the U.S. had so much talent that other countries barely stood a chance. Things got even more lopsided when the U.S. started sending NBA stars to the Olympics. Every team they sent just steamrolled the competition and threw any sense of balance right out the window.

However, during the 2023 FIBA World Championships, despite sending a selection of the brightest young stars, the USA failed to place a medal, losing to Lithuania, Germany, and Canada. The world doubts the Americans, and some uncomfortable conversations are being had: has the USA lost its global basketball footing?

Grant Hill, the USA's Olympic basketball director, working in tandem with the board of directors for Team USA, has been tasked with picking a roster: One that serves the purpose of not just winning gold at the Olympics, but to send a message to the world. The selection process will not be easy, as he has to blend old talent with new, superstar with role player, the final roster with coaches, and then somehow balance sponsorships along with it.

He is not alone, however, as the USA has seasoned Olympic veterans eager to defend their country's pride and recruit their peers. Unfortunately, the upcoming American talent is not on par with the rest of the world's stars, as for the past 5 years, the best player in the world has been European. This does not deter the new stars, who are hungry for their shot at cementing their legacies and etching their names into history.

Will the USA be able to send out a dominant team? Will superstar egos result in chaos? Will the older players still be as good? Will the athletes even want to represent? Is America still the basketball superpower it once was?

"It's like a puzzle man, you have to put the pieces together that fit and that complement."

- Grant Hill

#### **Topics of Discussion**

#### Topic #1: 15 Man Roster

It is time to select the Olympic roster. The United States of America, the birthplace of the NBA, has stayed on top of the global basketball scene for decades, no forever. But there is a storm on the horizon. The Americans recently failed to medal at the international FIBA basketball World Cup, leading to doubt about American basketball. Legends like LeBron, Steph, and KD have all shown their desire to represent the country one last time before they retire. A last dance. America needs this Olympic Gold. If they fail, it will be the first time since 2004 that the Americans failed to medal in Olympic Basketball. It is not as easy as picking the brightest Americans in the NBA; egos clash, skill sets overlap, and some players are just not it.

In the modern world, everything is a business. Influential sponsors who fund the team want to get themselves and the players who represent them onto the global stage. They will play a HUGE part in getting money for the team as well as enhancing the image of not only Team USA, but the United States of America as a whole.

Grant Hill, a decorated player in his own right, who has 2 Olympic Gold Medals from the 90s, has been working closely with sponsors, coaches, executives, and a list of the top American talent, has to create the best possible unit of 15 players. A monster to prove to the world that America is still the gold standard for basketball.

#### The Decision:

The best homegrown talent. Analyzing endorsements, specialties, and stats, a shortlist has been created as to who is a potential candidate for the team. Will you choose the best combination of players? Remember stats are not everything, from super stars to role players, and a blend of shooting, defense, finishing, and rebounding. You need to choose a 15 man roster, 3 players are needed per position out of the 5 listed below.

PG: The Point Guard occupies the position that is generally taken by the shortest player in the team. Managing the offence execution is their main job, besides being a good shooter and also acting as a coach's extension on the court.

SG: The Shooting Guard, generally taller than the Point Guard, is a great candidate for a main scoring option. They have to be the best at scoring from all parts of the court.

SF: A small forward is someone who can do anything, defense, offense, playmaking you name it. They are expected to be a leading scorer as well as the vocal leader on and off the court.

PF: Usually, the Power Forward is taller than the SF. They focus primarily on defence due to their size and scoring inside the 3 point line.

C: The Center typically occupies the spot of the tallest player on the team. They are there as the defence's backbone while also being responsible for rebounding. Most of their points come from right under the basket, but there is a rising demand for Centres who can also shoot the 3 ball.

#### **LIMITED TO 15 SPOTS**

The Player column will include the player's height, weight (in lbs), and usual position (some players can have multiple positions (e.g. PG/SG)

Offensive stats: (ppg = points per game, rpg = rebounds per game, apg = assists per game)

**Defensive stats:** (spg = steals per game, bpg = blocks per game)

Accolades: (mvp = most valuable player, AS = all star (meaning voted as one of the  $\sim$ 30 best players))

**Status:** (ss = superstar, s = star, r = role-player)

**Speciality:** This column includes the players' specialties. Scoring, defending, athleticism, shooting, passing, as well as what option they are:

A primary option will usually be the first player the ball goes to in order to run an offense, and if they are great at what they do, they will excel at it.

A system player can work without the ball and can excel without being a primary option In the experience column, the number represents seasons played.

**Controversy:** (high; very controversial player, medium; sometimes controversial player, low; low to never controversial player)



Player	Experience (seasons)	Status	Stats (23-24 season)	Sponsors	Specialty
LeBron James 6'9, 250, SF/PF	21	ss	26 ppg, 7 rpg, 8 apg, 0.9 spg, 0.5 bpg	Nike, Pepsi, Fanatics	All around, scorer, passer, athleticism, primary option
Kevin Durant 6'10, 240, SF/PF	16	SS	27 ppg, 7 rpg, 5 apg, 0.8 spg, 1.2 bpg	Nike, Fanatics	Scorer, shooter, Primary option
Stephen Curry 6'3, 185, PG	15	SS	26 ppg, 5 rpg, 5 apg, 0.7 spg, 0.4 bpg	Under Armor, Fanatics	Shooter and scorer, primary option, system player
Devin Booker 6'6, 200, PG/SG	9	S	27 ppg, 5 rpg, 7 apg, 0.9 spg, 0.4 bpg	Nike	Scorer, defender, passer, shooter, system player
Joel Embiid 7'1, 280, C	8	SS	35 ppg, 11 rpg, 6 apg, 0.7 spg, 1.7 spg	Skechers	Scorer, defender, rebounder, primary option
Anthony Davis 6'10, 250, PF/C	12	SS	25 ppg, 12 rpg, 4 apg, 1.2 spg, 2.3 bpg	Nike	Scorer, defender, rebounder, system player
Bam Adebayo 6'10, 255,	7	r	19 ppg, 10 rpg, 4 apg, 1.3 spg,	Jordan	Defender, rebounder, system player

PF/C			0.7 bpg		
Anthony Edwards 6'5, 225, SG	4	S	26 ppg, 5 rpg, 5 apg, 1.2 spg, 0.6 bpg	Adidas, Fanatics, Coca- Cola	Scorer, Defender, athleticism, primary option
Tyrese Haliburton 6'7, 185, PG	4	S	20 ppg, 4 rpg, 11 apg, 1.2 spg, 0.7 bpg	Puma, Coca- Cola	Passer, system player
Jrue Holiday 6'5, 229, PG/SG	15	r	13 ppg, 5 rpg, 5 apg, 0.9 spg, 0.8 bpg	Nike	Shooter, Defender, system player
Jayson Tatum 6'9, 210, SF/PF	7	SS	27 ppg, 8 rpg, 5 apg, 1 spg, 0.5 bpg	Jordan, Fanatics, Pepsi	All around, shooter, scorer, primary option
Derrick White 6'4, 190, PG	7	r	15 ppg, 4 rpg, 5 apg, 1.0 spg, 1.2 bpg	Nike	Shooter, defender, system player
Ja Morant 6'2, 174, PG	5	SS	25 ppg, 6 rpg, 8 apg, 0.8 spg, 0.2 bpg	Nike, Coca- Cola	Scorer, passer, athleticism, primary option
Kyrie Irving 6'3, 195,	13	SS	26 ppg, 5 rpg,	Pepsi, Asian Sneaker Brand	Scorer, shooter, primary option

PG/SG			5 apg, 1.3 spg, 0.5 bpg		
Jaylen Brown 6'6, 223, SG/SF	8	S	23 ppg, 6 rpg, 4 apg, 1.2 spg, 0.3 bpg	Pepsi	Scorer, system player
Kawhi Leonard 6'7, 225, SF/PF	12	SS	24 ppg, 6 rpg, 4 apg, 1.6 spg, 0.9 bpg	New Balance	Scorer, defender, primary option
Jalen Brunson 6'1, 190, PG	6	SS	29 ppg, 4 rpg, 7 apg, 0.9 spg, 0.1 bpg	Nike	Scorer, passer, primary option
Zion Williamson 6'6, 264, PF/C	4	S	23 ppg, 6 rpg, 5 apg, 1.1 spg, 0.7 bpg	Jordan, Fanatics	Scorer, rebounder, athleticism, primary option
Jimmy Butler 6'7, 230, SG/SF	13	S	21 ppg, 5 rpg, 5 apg, 1.8 spg, 0.3 bpg	Asian Sneaker Brand	Scorer, defender, primary option
LaMelo Ball 6'7, 180, PG/SG	3	S	24 ppg, 5 rpg, 8 apg, 1.8 spg, 0.2 bpg	Puma	Scorer, shooter, passer, primary option
James Harden 6'5,	14	S	17 ppg, 9 apg, 5 rpg, 1.1 spg, 1	Adidas	Scorer, Shooter, Passer, primary option

220, PG/SG			bpg		
Paolo Banchero 6'10, 250, SF/PF	2	s	23 ppg, 7 rpg, 5 apg, 1 spg, 0.6 bpg	Jordan	Scorer, Rebounder, Defender, primary option
Tyler Herro 6'5, 190, PG/SG	5	r	21 ppg, 5 rpg, 5 apg, 0.7 spg, 0.1 bpg	Nike	Shooter, system player
Scottie Barnes 6'7, 225, SF/PF	3	S	20 ppg, 8 rpg, 6 apg, 1 spg, 1.5 bpg	Nike	All Around, system player
Domantas Sabonis 6'10, 240, PF/C	7	S	19 ppg, 14 rpg, 8 apg, 1 spg, 0.6 bpg	Nike	Rebounder, Passer, system player
De'Aaron Fox 6'3, 190, PG/SG	6	S	27 ppg,5 rpg, 6 apg, 2 spg, 0.4 bpg	Under Armor	Scorer, Defender, Athleticism, system player
Jalen Williams 6'5, 210, SG/SF	2	r	19 ppg, 4 rpg, 5 apg, 1 spg, 0.6 bpg	Adidas	Defender, All Around, Shooter, Athleticism, system player
Karl Anthony Towns 7'0, 250, PF/C	9	S	22 ppg, 8 rpg, 3 apg, 0.7 spg, 0.7 bpg	Nike, Pepsi, Fanatics	Shooter, system player

Julius Randle 6'9, 250, SF/PF	10	S	24 ppg, 9 rpg, 5 apg, 0.5 spg, 0.3 bpg	Skechers, Coca-Cola	Scorer, Rebounder, system player
Dejounte Murray 6'4, 180, PG/SG	8	s	23 ppg, 5 rpg, 6 apg, 1.4 spg, 0.3 bpg	New Balance	Scorer, Defender, system player
Jalen Green 6'4, 190, PG/SG	3	r	20 ppg, 5 rpg, 4 apg, 0.8 spg, 0.3 bpg	Adidas	Athleticism, primary option
Paul George, 6'8, 200, SG/SF	14	S	23 ppg, 5 rpg, 4 apg, 1.5 spg, 0.5 bpg	Nike	All Around, Defender, system player
Jarrett Allen 6'9, 240, PF/C	7	Г	17 ppg, 11 rpg, 3 apg, 0.7 spg, 1.1 bpg	Nike, Pepsi	Rebounder, Defender, system player
Austin Reaves 6'5, 200, SG/SF	3	r	16 ppg, 4 rpg, 6 apg, 0.8 spg, 0.3 bpg	Asian Sneaker Brand	Shooter, system player
Cade Cunningham 6'6, 220, PG/SG	3	S	23 ppg, 4 rpg, 8 apg, 0.9 spg, 0.4 bpg	Nike	Scorer, Passer, primary option
Evan Mobley 6'11, 215, PF/C	3	r	16 ppg, 9 rpg, 3 apg, 0.9 spg, 1.4 bpg	Adidas	Defender, Rebounder, system player

Company	Sponsoring
Nike	James, Durant, Brunson, Morant, Davis, Booker, White, Herro, Sabonis, Towns, George, Allen, Cunningham
Under Armor	Curry, Fox
Jordan	Williamson, Tatum, Adebayo, Banchero
Fanatics	Williamson, Tatum, Edwards, Durant, James, Curry, Towns
Skechers	Embiid, Randle
Puma	Haliburton, Ball
Adidas	Edwards, Harden, Williams, Green, Mobley
New Balance	Leonard, Murray
Pepsi	James, Brown, Irving, Tatum, Towns, Allen
Coca-Cola	Morant, Haliburton, Edwards, Randle
Asian Sneaker Brands	Irving, Butler, Reaves

Only the right mix of experience, youthful energy, statistics, and star status will restore the USA to its #1 spot. All superstars would result in a huge ego war, and no clear leader would be established.

Name & Physical	Accolades + Awards	Controversy
	4x Champion,	
	4x MVP,	
A	2x Gold Medalist,	1
	20x All-Star	10
	2011 111 2 111	
/	Arguably the greatest player of all time, has	
Α	sustained his all around dominance and unreal	1
	athleticism for his entire career. He always	
LeBron James	plays better when it is needed of him,	
6'9, 250, SF/PF	especially in the playoffs.	Low
	2x Champion, 1x MVP, 3x Gold Medalist, 14x All-Star  One of the best scorers ever, has also sustained excellence for his entire career and scores	
Kevin Durant	effortlessly. Has won 2 gold medals with James. Always elite under pressure and in the	
6'10, 240, SF/PF	playoffs.	Low

Stephen Curry 6'3, 185, PG	4x Champion, 2x MVP, 10x All-Star  The greatest shooter ever and since his emergence as a star has sustained excellence for his career. Has won 2 championships with Durant. Is able to effortlessly transition between a primary option and an off-ball threat. He is great under pressure and in the playoffs and will usually increase his numbers.	Low
Devin Booker 6'6, 200, PG/SG	4x All-Star  Has proven his ability to lead a team as a primary option, or take a backseat as a secondary option. Currently plays with Durant.	Low
Joel Embiid 7'1, 280, C	1x MVP, 7x All-Star  Has been injury prone in the past, but when healthy is a monster on the court, one of the league's best scorers and primary options. Played one season with Harden.	Low
Anthony Davis 6'10, 250, PF/C	1x Champion, 9x All-Star, 1x Gold Medalist  Has been injury prone in the past, but is a proven performer when healthy. Has won a championship with James, and currently plays with him.	Low

	3x All-Star, 1x Gold Medalist	
Bam Adebayo 6'10, 255, PF/C	Won a gold medal with Durant, and is great at taking a backseat in the offense. Currently plays with Butler.	Low
Anthony Edwards 6'5, 225, SG	2x All-Star  A rather young, freakishly athletic player known for his fearless attitude. He is a great scorer and is willing to learn from anyone who can teach him.	High; Has said various explicit words and has had questionable off- court activities
Tyrese Haliburton 6'7, 185, PG	2x All-Star  A young player with rare passing skills for his age. He plays composed at all times and is happy with taking a backseat or initiating the offense.	Low
Jrue Holiday 6'5, 229, PG/SG	2x Champion, 2x All-Star  A proven winner and lockdown defender, Holiday currently plays with Tatum, Brown, and White. He's won a championship with them and will do whatever is asked of him to win.	Low
Jayson Tatum 6'9, 210, SF/PF	1x Champion, 5x All-Star  Tatum is a no nonsense player who is elite all around. He can be a primary option but will play in a system if he must.	Low

Derrick White 6'4, 190, PG	1x Champion  White is an elite all around role player. He, similar to Holiday, will do whatever is asked of him to win.	Low
Ja Morant 6'2, 174, PG	2x All-Star  Morant is arguably the most athletic player of all time and one of the most polarizing. Known for his jaw dropping dunks and fearless on court attitude, he will not back down to anybody. He has been recently slowed by suspensions and injuries but in his last healthy playoff performance he averaged 40 ppg. He has had a history with off court misbehavior involving firearms.	High; Has been fined multiple times for gestures of firearms, and possession of firearms
Kyrie Irving 6'3, 195, PG/SG	1x Champion, 8x All-Star, 1x Gold Medalist  The most skilled player of all time, Kyrie can do anything on the court offensively. He has won a championship with James. He can function as a primary option and a system player, now that he has matured with age. He always rises to the occasion, and dominates whenever his team needs him.	Medium; Has died down a bit but has said some questionable off court things which caused Nike to drop him

Jaylen Brown 6'6, 223, SG/SF	1x Champion, 3x All-Star  He has been used as a system player and a primary option throughout his career with Tatum, and has excelled with him as a duo. Brown is outspoken against Nike.	Medium; Has said some things about Nike which has caused the company to boycott him
Kawhi Leonard 6'7, 225, SF/PF	2x Champion, 6x All-Star  A quiet, reserved superstar, Kawhi has proven to be a premier offensive and defensive talent during his prime, especially in the playoffs. He has been slowed down by injuries but there is hope that he can reignite his old spark. He currently plays with Harden and George.	Low
Jalen Brunson 6'1, 190, PG	1x All-Star  Brunson has just established himself as an elite player, and even though he is undersized, he plays like he is a Center. He will score close to the basket and has had some insane playoff performances against other young players.  Brunson has found the vast majority of his success as a primary option.	Low

Zion Williamson 6'6, 264, PF/C	2x All-Star  A player with potential through the roof, Zion has been slowed by injuries, but as he is still young, teams will bet on him to be great. Has had some issues with managing himself off the court, but he is steadily improving. He is young, and therefore has only been a primary option.	High; Has had questionable off-court activities, and questionable eating habits
Jimmy Butler 6'7, 230, SG/SF	A fearless player who will do anything to win on the court, Butler currently plays with Adebayo and Herro. He turns up his game when in the playoffs, even acquiring the moniker "Playoff Jimmy". In his last healthy playoff series he averaged 37 ppg as the primary option.	Medium; Has been fined a few times for saying the wrong stuff
LaMelo Ball 6'7, 180, PG/SG	1x All-Star  A player with no leash, LaMelo plays like he's out at the park with his friends. It's chaotic, and sometimes will not work, especially when LaMelo is injured, like he usually is. However, when he's healthy it's always entertaining. He is a primary option, although most executives are reluctant to hand over the keys to such an uncontrollable force.	Medium; Has been fined a few times for saying the wrong stuff

	4 3 5 7 4 4 4 5 5 4 6 4 1 3 4 4 4	<u> </u>
	1x MVP, 11x All-Star, 1x Gold Medal	
	Slowed by injuries and age, in his prime	
	Harden was far and away the league's best	
	scorer, averaging 36 ppg over almost 3	
	seasons. He has shown to be an amazing passer	
	as well, and has led the entire NBA in assists.	Medium; Has died
	He has won a gold medal with Durant and	down a bit but he
James Harden	James. His best scoring comes from being a	has been known to
6'5,	primary option, as Harden has aged he has	publicly attack his
220,	been able to become a system player as well as	General Manager
PG/SG	increase his passing.	and coaches
	1 411 0	
D 1 D 1	1x All-Star	
Paolo Banchero	Paolo Banchero is a young, bright, growing	
6'10, 250,	superstar. He is his own team's main scoring	
SF/PF	option, but he is unproven at the biggest stage.	Low
	h	
	Tyler Herro is another player who currently	
	plays alongside Butler. He is a system player	
	and a knockdown shooter who has an attitude	-
Tyler Herro	that has sometimes gotten himself in trouble on	
6'5, 190,	the court (e.g. being thrown and bodied onto	
PG/SG	the ground).	Low
	1x All-Star	
	See this is an all arrown to the H	
	Scottie is an all around great player. He says	
a v. b	the right things, is funny on and off the court,	Color Color
Scottie Barnes	and is a system player. He will do what it takes	
6'7, 225,	to win, and he is young, so the experience is	T
SF/PF	invaluable.	Low

	3x All-Star	
	One of the league's top rebounders, Sabonis possesses a rare skillset for such a large man.	
	Centers are not typically elite passers, but	
	Sabonis is, this gives an extra layer of	
Domantas Sabonis	versatility to any roster he is a part of. He is a	1
6'10, 240, PF/C	system player who loves to set up teammates to score.	Low
	\	
	1x All-Star	V
	Sabonis' running mate, Fox lives up to his	
	name as one of the league's fastest players. A	
	dynamic scorer with almost no weaknesses in	
	his offensive arsenal, Fox plays great defense too. He is a system player who can function as	
De'Aaron Fox	a first option, but the accolades are yet to	
6'3, 190, PG/SG	come, partially due to his young age.	Low
	Jalen Williams is one of the best system	
	players. The atmosphere is the ceiling for him, and his ego is nonexistent. He will do whatever	
Jalen Williams	it takes to win. His rapid improvement in only	
6'5, 210, SG/SF	his second year has turned heads.	Low
	4x All-Star	
	Karl Anthony Towns, often abbreviated to	
	KAT, is Anthony Edward's teammate. A rare	
	shooter for a player his size, he provides extra	
	versatility and an ability to space out an offense with his shooting ability. However,	
Karl Anthony Towns	despite being close to his prime years, KAT	
7'0, 250,	has not yet proved that he was worth the	T
PF/C	investment. An elite system player.	Low

	3x All-Star	
Julius Randle 6'9, 250, SF/PF	Randle is a big, bruising player with a surprising knack for shooting the ball. Similarly to KAT, he is an elite system player but has yet to prove his worth after 10 years. He currently plays with Brunson.	Low
	1x All-Star  Murray is one of the best system players available. He has no ego, and is willing to make all the right choices in order to help a	
Dejounte Murray 6'4, 180, PG/SG	team win. Despite putting up gaudy stats, Murray has yet to prove his ability to help a team to go deep into the playoffs, which may come with time.	Low
Jalen Green 6'4, 190, PG/SG	Jalen Green is an athletic anomaly. He is a young player who has all the tools to be great, but his decision making is questionable at times. As a young primary option that hasn't yet translated to winning, Green has yet to adhere to a system. He will need to become a reliable system player fast, which his athletic gifts will help him do.	Medium; Has done questionable things off the court
Paul George, 6'8, 200, SG/SF	9x All-Star  Paul George is a premier defender who can do everything on the court at a high level. He is a system player who can function as a primary option, and with age has learned that winning comes from cooperation. He currently plays with Kawhi Leonard.	Low

Jarrett Allen 6'9, 240, PF/C	1x All-Star  While undersized for the Center position, Allen makes it work. A system player with a strong sense of team unity, Allen is not afraid to get his hands dirty. He plays his role as a defender and rebounder perfectly, and tries to do whatever is asked of him.	Low
Austin Reaves 6'5, 200, SG/SF	Austin Reaves is a young player who has shown flashes of stardom. For now, he has functioned well as a system player next to James and Davis, and his improvement is something to look forward to.	Low
Cade Cunningham 6'6, 220, PG/SG	Another young primary option who has not translated to winning just yet, Cade has no offensive weaknesses, but sometimes lacks on the defensive end. He tries his best to win, and is able to act as a system player if that is what it takes.	Low
Evan Mobley 6'11, 215, PF/C	Mobley currently plays with Allen. He is a young imposing defender who plays his role perfectly, a great example of a young player who understands their role and translates to winning basketball games.	Low

#### **Guiding Questions**

- 1. What is the right mix of players that will be able to mesh together?
- 2. How does each statistical specialty affect the roster and what is the right amount of speciality players?
- 3. How will the companies affect the selection process?
- 4. What are all the personal agendas?

#### **Topic #2: Coaching**

The roster has been chosen. A leader must be picked to lead the United States to certain victory. Great historical NBA coaches, Olympic coaches, and even college coaches all want to compete for the honor. There will not be just a head coach, as his assistant staff will have to be chosen. The right leaders must be picked, otherwise the coaches' egos and different experiences will clash, ruining team dynamics.

The committee will vote on ONE head coach and TWO assistant coaches. The head coach, through general election will have a high level of influence on their assistant staff. They will be in charge of running the offense and the defense, and will be able to influence the picking of their assistants heavily. The coach needs to have worked well with some of these players previously, otherwise everything will break down. This coach will almost certainly etch their name in the history books, and become one of the greatest coaches of all time.

Some players have meshed particularly well with certain coaches, and they will almost certainly back up the coaches they trust and have experience with. Some coaches have extremely stacked resumes, full of championships, while others seem to lack that same success. The coaches will have to win the appeal of most of the players and companies to have a shot at becoming head coach, or risk airballing.

Coach	Experience (Years Coached)	Accolades
Steve Kerr	10	4x Champion
Erik Spoelstra	16	2x Champion
Tyronn Lue	7	1x Champion
Gregg Popovich	28	5x Champion

#### **Guiding Questions**

1. How will the coaches be chosen and what steps will be taken to ensure that the players will respect them?

2. How will the coach manage the other coaches' and players' egos while maintaining the delicate balance?



#### **Topic #3: Sponsors**

Everything revolves around money. Without money, no equipment, support, or opportunities will be available for the team. Fortunately, with a team as famous as the USA Olympic team, sponsors have lined up to vie for their brand to be represented on the global stage, with the promise of millions of dollars in funding and gear.

Each player has one or more sponsors, and throughout the committee, you, the esteemed delegate, as a player, coach, or sponsor, will have the opportunity to partner with others, allowing sponsorships to be picked up, offered, and deals to be made. Sponsors will heavily impact the committee, as they truly prove how much influence and power a player truly has.

For the overall team, 3 sponsors will rise above the rest as the official brand of the Olympic team. These 3 sponsors will have most of the players signed to them, the ability to heavily influence roster choices, and they will be in charge of equipping the team. A sponsor can be dropped at any point.

Company	Sponsoring
Nike	James, Durant, Brunson, Morant, Davis, Booker, White, Barnes
Under Armor	Curry
Jordan	Williamson, Tatum, Adebayo
Fanatics	Williamson, Tatum, Edwards, Durant, James, Curry
Skechers	Embiid
Puma	Haliburton, Ball
Adidas	Edwards

	New Balance	Leonard
	Pepsi	James, Brown, Irving, Tatum
Gui ding	Coca-Cola	Morant, Haliburton, Edwards
Que	Asian Sneaker Brands	Butler, Reaves, Irving

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- 1. How will the 3 chosen sponsors choose to have the committee represent them?
- 2. How will the committee ensure that the 3 sponsors are the right picks?
- 3. Will you, as a delegate, navigate the complex business relations tied around an event this big?

#### **Committee Mechanics**

Within this committee there are special mechanics at play. Those are listed below:

- 1. When committee is in session there may be mini live updates giving special information about the committee i.e Michael Jordans drops 75 points (MJ is not mentioned within this committee)
  - a. Throughout the committee each player/company/coach will have at least 1 (note, delegates do not act as players, they act as agents representing those players/companies/coaches)
- 2. When a delegate's character is attacked (i,e A delegate calls Lavar Ball a terrible executive with a short temper), this will warrant a right of reply (in which the delegate is to raise their placard and say "Right of Reply", replying to the instigator). This will not be an equity issue unless the delegate is attacked personally, therefore award contention is not affected.
- 3. A small 30-60 minute crisis may happen at any point in the committee. This will open a backroom for the committee and crisis notes will be enabled. However, after this timed crisis is over, the committee will resume without Crisis. The Crisis does not directly affect award contention, however any content discussed during the Timed Crisis may be used during the regular committee.
- 4. During the timed crisis, if delegates so wish, they could be eligible for a small "contest" in which information may be gained if they win. Beware, don't jump.

#### **Character List**

David Falk	
	David values experience. He thinks a great team is composed of older, proven
	players who have shown an ability to cooperate with fellow players and coaches.
A	They like having high scoring players on their team surrounded by defenders.
/	However, they do show a certain degree of disdain towards younger, unproven
	players. They believe that having younger players may lead to injuries. David Falk is
<i></i>	calm, composed and does not make rash decisions.
Shetellia Irving	
	Shetellia Irving values the guard positions. She thinks that in order to win, the point
	guard position has to be elite. They are not very fond of having forwards running the
	show, and generally value youth over age. Shetalia is very stubborn, but she is very
	well rehearsed and believes a true leader is needed.
Jessica Holtz	
	Jessica Holts loves a versatile, strong player. They value players who are tall, usually
	forwards, and are heavy. Holtz does not resonate with smaller, lighter players,
	especially guards, and wants system players above all. She is a natural leader who
	values all systems and assets. She believes that through leadership and "all can do"
	players and attitude anything is possible.
Sam Rose	
	Sam Rose likes a well balanced core. They value a healthy mix of shooting, scoring,
	system players, primary options, rebounding, passing, and defending. Rose thinks
	that is the optimal team. They do not like having primary options who cannot score
	too much, or system players who score too much. Same Rose is fine with giving up

	and comers a chance, but beware if ego comes in the way Sam Rose will go to the
	ends of the Earth to make sure it does not affect his team.
Bill Duffy	
·	Bill Duffy believes that low controversy, system fitting role players are the way to
	go. They hope that the roster construction will include versatile role players who can
/	do nearly everything on the court. They dislike having Centers who can shoot, and
(A)	think that a Center's job is to score near the basket, an old school mindset. Duffy, is
	a low-key person who feels that doing too much in public will attract unwanted
	attention. Now saying this Duffy has been at it for a while, he knows how to make
A	alliances and work behind the scenes.
Jeffrey Wechsler	
	Jeffrey Wechsler thinks that tall players who are not too young or old will be a
	perfect fit. They think that players who are too young or too old will not be able to
	handle the international stage, and think that a middle aged roster means that every
(	player will be in their athletic prime. That being said, Wechsler is not stubborn on
	this idea, he is able to make exceptions and overall is a very understanding person.
	However, he has a tendency to pick up controversy.
Troy Payne	
	Troy Payne believes that the players he represents do everything better than the
	players they specifically dislike. They think that there's no point of having an
	inferior version of a player. They value statistics over all else, and believe that
	players with the best stats will make the best team. Payne is a very strategic minded
	executive, he wants to maximize success, limit even the possibility of errors. He is a
	machine, and his emotional intelligence is not very high, but his IQ is out of this
	world. He will go out of his way to make sure that the players he represents make the
	roster for the 2024 Olympics.

Rich Paul	
	Rich Paul values experience and proven dominance over potential. While they will acknowledge elite young players, they still think that the older players are the best option, as they are mature and will represent themselves as well as the USA to the best of their abilities. Paul is sweet, but he's not inexperienced so he cannot be taken advantage of, this leads to a hint of arrogance.
Joe Branch	
	Joe Branch values the kind of players that are young and athletic ones. They love players who are outspoken and don't care about controversies. They think that it is more entertaining, and with the added athleticism, it makes the marketing value go through the roof. This makes him rash, inexperienced and maybe a little bit crazy. But he is also confident, outspoken with the media, and is one of the most loyal executives out there.
Lavar Ball	Lavar Ball's favorite kind of player is smaller forwards. They like having the versatility that these kinds of players possess, and think that they can run the guard positions too. They dislike one positional players, who are undersized for their preferred position, but can't switch to a different one. He is a loudmouth and will not hesitate to get angry or defend the players he represents. He is a funny guy and he likes to bait others into getting angry for his own amusement.

Mike Lindeman	
	Lindeman prefers guards who can play in a system. They usually dislike high scoring guards/forwards who have been a primary option. They think that the primary option is best left to the playmaking guards. Lindeman is an unpredictable person who will laugh once and the next second get enraged.
Jasmeet Singh	Jasmeet likes having older players who can shoot the ball. They think that youth is equal to inexperience and that young players could make costly mistakes that would
	cost the game. They think that older system players who have something to prove will play better and with a greater motivation than younger stars. Their personality is extremely laid back and nonchalant.

#### Sponsors

Nike	Nike is the most powerful brand in basketball, sponsoring many top players like LeBron James, Kevin Durant, and Anthony Davis. Their focus is on cementing legacies, grossing huge sums, and winning. They want to have their merchandise displayed on the international stage, and will prioritize having their athletes front and center.
Under Armour	Under Armour is focused almost entirely on Stephen Curry, who has been their signature athlete for years. Their success solely depends on Curry's performances, and his Olympic selection. With their signing of Fox, they hope that he will become a younger face of Under Armour.
Jordan Brand	Jordan Brand, created by basketball legend Michael Jordan, supports rising stars like Zion Williamson, Jayson Tatum, and Bam Adebayo. They value performance

	and future marketing potential.
Fanatics	Fanatics is a sports merchandise company that makes money from jersey sales and collectibles. They sponsor big names like Curry, LeBron, and Tatum to boost popularity. Their interests lie in marketable rosters with fan appeal.
Pepsi	Pepsi supports well known veterans like LeBron James and Kyrie Irving as well as emerging names like Jaylen Brown. They focus on global visibility and endorsement power. A Pepsi backed team sells both wins and ad time. Coca-Cola's eternal rival.
Coca-Cola	Coca-Cola sponsors ascending stars like Anthony Edwards, Ja Morant, and Tyrese Haliburton. They aim to connect with younger audiences through dynamic and exciting players. Their influence promotes youth and energy. They will try to have as much influence as possible and hopefully one up their bitter rival, Pepsi.
Adidas	Adidas sponsors Anthony Edwards, a charismatic young star. They're investing in the future by supporting up and coming players, but have taken on veterans in the past. Their strategy centers on personality and potential. Adidas scouts and takes risk. You know when Adidas makes a move its either a huge success or a bust.
New Balance	New Balance is tied to Kawhi Leonard, a quiet superstar known for letting his game speak. They don't push flashy marketing but value results. Their involvement is strategic and subtle. Whenever they make a move they let the results speak. New Balance is thoroughly involved in the fashion game but now they look forward to a breakout perhaps with team USA.
Puma	Puma reps, Ball, and Haliburton. They are not giants of marketing but they are backed by countless through deals in the sports world. This puts them in a prime position for acquiring new talent because of their vast resources. For now, they lie low but maybe they make a splash?
Asian Sneaker Brand	An up and coming force in the basketball scene. Asian brands are known for their well developed, high quality shoes, but they lack worldwide recognition due to

politics. They have started giving players their own brands, or signature shoe.
Veterans like Irving and Butler have supported them, as well as an up and coming
star in Reaves.

#### Coaches

Steve Kerr	Steve Kerr has led his team to four NBA championships and built one of the most dominant squads in recent memory. He's worked with huge names like Stephen Curry, Kevin Durant, and others, which means he knows how to handle big personalities and get them to play together. Kerr's real strength shows in the way he manages stars and keeps everyone locked in on the same goal.
Erik Spoelstra	Erik Spoelstra has coached for over a decade, winning 2 NBA titles in the process-both with LeBron James. He is calm, collective and loves systematic basketball. In recent memory he has coached notable players like Jimmy Butler, and Bam Adebayo making him a solid contender for the spot.
Tyronn Lue	Tyronn Lue is known for winning arguably the greatest NBA title with LeBron James and Kyrie Irving. He's coached other talents' like Kawhi Leonard. His player first approach helps him build key relationships and have a strong locker room presence.
Gregg Popovich	Popovich is one of the greatest coaches ever, and his 5 championships and 1 Olympic gold reflect that. He's known for his discipline, team oriented style, and ability to adapt over decades. Some wonder if his old school style still fits modern stars, but few can match his résumé.

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